

# Greater Delta Alliance for Health, Inc.

## Hospitals of Southeast Arkansas



Arkansas Chronic Disease Forum

Benton, Arkansas

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Presented by Mellie Bridewell & Lynn Hawkins

## WHAT DOES IT TAKE TO BUILD A SUCCESSFUL REGIONAL ORGANIZATION?

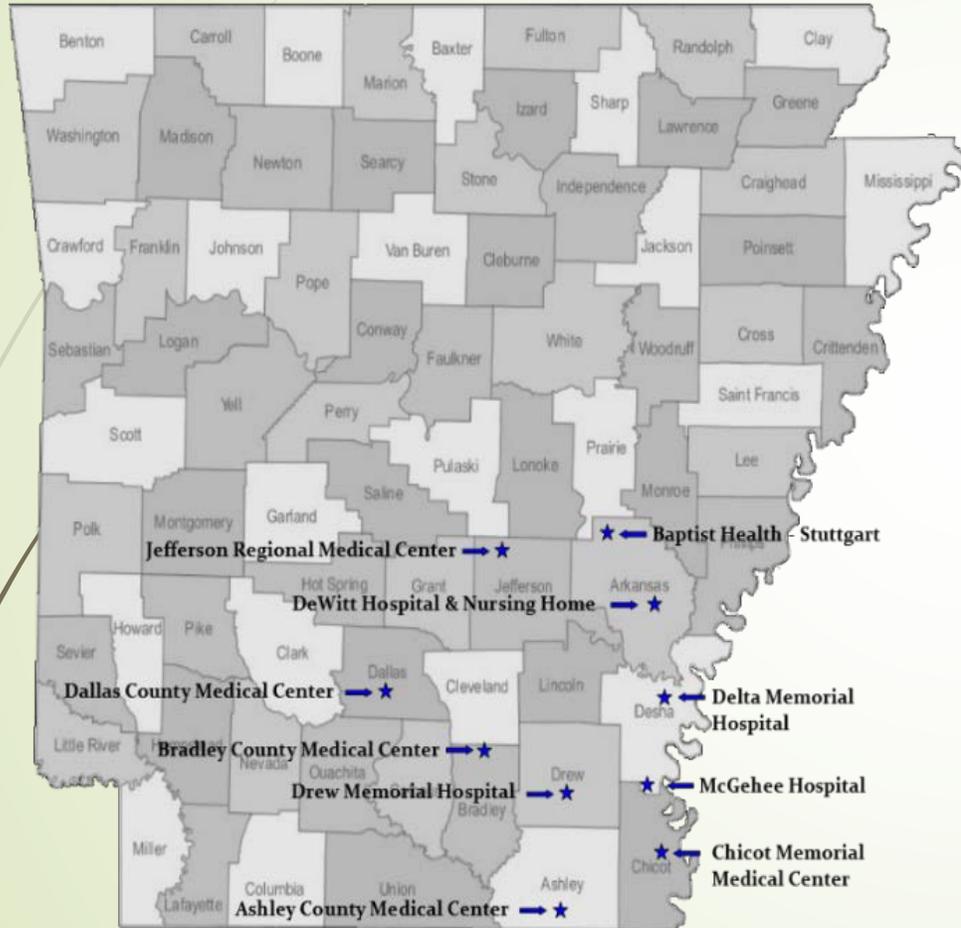
1. The commitment of a group of individuals/organizations from the same or different sectors with a common agenda
2. A shared vision for change and a common understanding of the programs
3. Agreement on the ways success will be measured
4. Recognize that no single organization can create large-scale, lasting social change
5. Strong organizations are necessary but not sufficient for large-scale change
6. NEVER reinvent the wheel; utilize the knowledge and lessons learned from others
7. CONTINUOUS communication with a structured communication plan
8. Backbone support- independent, funded staff dedicated to the initiative
9. Work WITH not AGAINST organizations currently providing services in the region
- 10. PARTNERSHIPS!!!!**



# OUR MISSION...

Our mission is to work together to ensure access to quality healthcare services and to promote healthy lifestyles throughout the south Arkansas Delta region.

# OUR MEMBERSHIP...



- Ashley County Medical Center
- Baptist Health-Stuttgart
- Bradley County Medical Center
- Chicot Memorial Medical Center
- Dallas County Medical Center
- Delta Memorial Hospital
- DeWitt Hospital & Nursing Home
- Drew Memorial Hospital
- Jefferson Regional Medical Center
- McGehee Hospital
- Crossett
- Stuttgart
- Warren,
- Lake Village
- Fordyce
- Dumas
- DeWitt
- Monticello
- Pine Bluff
- McGehee

# OUR HISTORY...

- 2007** Hospital Administrators from Chicot Memorial Hospital, McGehee-Desha County Hospital, DeWitt Hospital & Nursing Home, Delta Memorial Hospital, and Stuttgart Medical Center met to discuss forming a collaborative that would enable healthcare partners in Southeast Arkansas to work together to improve access to care and provide community health programs through a formalized regional approach
- 2008** This group applied and received a HRSA Network Planning Grant to support the development of a formal network structure with a functional Board of Directors, by-laws, and non-profit status
- 2010** Ashley County Medical Center joins the GDAH
- 2011** Bradley County Medical Center joins the GDAH; GDAH contracts a full-time Executive Director
- 2012** Drew Memorial Hospital joins the GDAH
- 2013** GDAH joins the National Collaborative of Health Networks & recognized on national level
- 2014** Dallas County Medical Center and Jefferson Regional Medical Center join the GDAH



ALWAYS keep growing & looking for partnerships.....



# OUR PARTNERING ORGANIZATIONS ARE OUR STRENGTH.....

**UAMS**

Staff Support, On-site simulation training, USDA project partner

**ARKANSAS DEPARTMENT OF HEALTH**

HIV Project, Diabetes Certification & Education, DPP

**COMMUNITY HEALTH CENTERS OF AR**

HRSA Delta States project partner; Care Learning, DMSE/T, Cooking Matters

**ArCOP**

Growing Healthy Communities; HRSA Delta States project partner

**UNIVER. OF AR MONTICELLO-MCGEHEE**

USDA Project Partner; EMT Education & Certification

**ARCare**

DSME/T, Cooking Matters

**UAMS East**

HRSA Delta States project partner, DSME/T, Cooking Matters

**AR HUNGER RELIEF ALLIANCE**

Cooking Matters

**TMF/AFMC**

DEEP



NEVER reinvent what is already there;  
help make it better

# Current Greater Delta Alliance for Health Programs....



## Community Outreach Programs

- ArCOP – Growing Healthy Communities
- COP- Health Resource Directory
- COP- Insurance Enrollment Events
- COP- Community Stroke Education
- COP- HIV Statewide Events
- COP- Breast Health Education
- COP- GDAH website



## Patient Assistance Services

- DCC- Insurance Enrollment Services
- DCC- Prescription Assistance
- DCC- Patient Navigation
- DCC-Diabetes Education
- DCC- Free Breast Screenings
- DCC- Free HIV Screening
- DCC- SIDS Education for New Parents



## Health Care Provider Education

- ▶ HELP- Care Learning
- ▶ HELP- OB Simulation Training
- ▶ HELP- On-site simulation trauma training (Adult & Pediatric)
- ▶ HELP- On-site Diabetic Ketoacidosis training
- ▶ HELP- On-site Mock Code Training
- ▶ HELP- On-site Fundamental Nursing Skills
- ▶ HELP- On-site Stroke Assessment training (Emergency Responders)
- ▶ HELP- Diabetes Education Certification
- ▶ HELP- DEEP Certification Training
- ▶ HELP- Cooking Matters
- ▶ HELP- EMT Certification





Educate yourself to the resources throughout the state while ALWAYS keeping in mind that our rural communities can only survive with MORE opportunities for employment at the local level; NOT less



# Diabetes Education

(in partnership with the ADH Chronic Disease Management Contractor)

Diabetes Self- Management Education/Training Program (working toward AADE accreditation)

Ashley County Medical Center

Bradley County Medical Center

Drew Memorial Hospital

Lee County Cooperative Clinic

Diabetes Self- Management Education/Training Program

Jefferson Regional Medical Center (CDE)

UAMS East (CDE and RD)

Diabetes Prevention Program

Ashley County Medical Center

Bradley County Medical Center

UAMS East

Lee County Cooperative Clinic

Diabetes Empowerment Education Program (working also in partnership with TMF)

Ashley County Medical Center

Bradley County Medical Center

Chicot Memorial Medical Center

DeWitt Hospital & Nursing Home

Lee County Cooperative Clinic



Continue to reach out to your old partners  
and **ALWAYS** be looking out for new  
partnerships



# Growing Healthy Communities (in partnership with ArCOP)

- ▶ Summits held:

- ▶ Hope, AR
- ▶ Pine Bluff, AR
- ▶ Helena, AR

- ▶ Four tracks at each summit:

- ▶ Farmers' Market
- ▶ School & Community Gardens
- ▶ Built Environment
- ▶ Worksite wellness

GDAH funding has provided \$25,000 to ArCOP to host regional summits in the south Delta region and provide administrative oversight of \$25,000 of Growing Health Community grants available to the communities in the Arkansas counties of Arkansas, Monroe, Lonoke, Phillips, Ashley, Chicot, Drew, Bradley, Union, Calhoun, Desha, Drew, Dallas, Cleveland, Grant, Lincoln, St. Francis, Ouachita, & Lee counties.

# Cooking Matters

(in partnership with UAMS East & Arkansas Hunger Relief Alliance)

## Cooking Matters Classes held:

- Brinkley (Monroe)
- McGehee (Desha)
- Lake Village (Chicot)



## Upcoming Classes Scheduled:

- Marianna (Lee)
- McGehee (Desha)
- Eudora (Chicot)
- Helena-West Helena (Phillips)



## In the works:

- Planning underway with AR Hunger Relief Alliance to conduct a Cooking Matters training in southeast Arkansas to become a Cooking Matters instructor





## **DELTA CARES COUNSELORS (DCC)**

**(In partnership with our local county health departments & hospitals)**

3 full-time or part-time Delta Cares Counselors (DCCs) that work in local county health departments and partnering clinics throughout the Arkansas Delta to provide the following services:

Prescription Assistance

Insurance Enrollment Services

Diabetes Self-Management Peer Education

Patient Navigation

Serving rural communities ALWAYS means  
thinking outside the box



# ON-SITE SIMULATION EDUCATION FOR HEALTHCARE PROVIDERS

(in partnership with UAMS Centers for Simulation Education)

**Provides on-site free simulation training to hospital teams, pre-hospital providers, emergency department staff, nursing students, and emergency responders at participating sites**

- Ashley County Medical Center (Crossett, AR)
- Baptist Health-Stuttgart (Stuttgart, AR)
- Bradley County Medical Center (Warren, AR)
- Chicot Memorial Medical Center (Lake Village, AR)
- Dallas County Medical Center (Fordyce, AR)
- Delta Memorial Hospital (Dumas, AR)
- DeWitt Hospital & Nursing Home (DeWitt, AR)
- Drew Memorial Hospital (Monticello, AR)
- Jefferson Regional Medical Center (Pine Bluff, AR)
- McGehee Hospital (McGehee, AR)
- Helena Regional Medical Center (Helena, AR)
- Ouachita County Medical Center (Camden, AR)
- Forrest City Medical Center (Forrest City, AR).
- Jefferson Regional Medical Center School of Nursing





## **EMERGENCY MEDICAL TECHNICIAN (EMT) EDUCATION & CERTIFICATION**

**(In partnership with University of Arkansas at Monticello-College of Technology at McGehee)**

The goal of this project is to recruit up to 30 current firefighters in the Arkansas Delta that would like to go back to school to become a certified Emergency Medical Technician (EMT). The project provides funds to cover the costs of this training and provide some travel expenses for each firefighter. The University of Arkansas at Monticello College of Technology-McGehee, one of the project's consortium partners, is a Certified Training Center and offers an EMT certification program which requires 120 class hours as well as 8 hours of Extrication practice, 24 hours of hospital observation, and 4 hours of ambulance runs.

The GDAH project team works closely with UAM College of Technology staff to assist with the enrollment process as well as pursue any outside funding that could assist these firefighters with living expenses while attending the EMT program of study.

Years of working together to improve the health of Arkansans makes for really great friends throughout the state.





# **GDAH HIV OUTREACH PROJECT**

**(in partnership with the Arkansas Department of Health)**

This project provides funding up to \$5,000 to organizations throughout the state to:

- Host an HIV educational event
- Host an HIV screening event

The GDAH provides interested organizations with an application to apply for these funds on an annual basis.

# ACCESS PROJECT PINK-REACH EVERY WOMAN

(in partnership with Jefferson Regional Medical Center & state-wide Komen grantees)

The GDAH contracts Jefferson Regional Medical Center to coordinate this project which provides free mammograms, ultrasounds, breast exams, and biopsies to patients served by the following member hospitals:

- Ashley County Medical Center
- Baptist Health-Stuttgart
- Bradley County Medical Center
- Chicot Memorial Medical Center
- Delta Memorial Hospital
- Drew Memorial Hospital
- Jefferson Regional Medical Center

The program also works with other Komen grantees to provide patients with access to additional care and services.



# OTHER GDAH PROGRAMS & SERVICES

## **COMMUNITY HEALTH NEEDS ASSESSMENTS**

GDAH provides Community Health Needs Assessments to GDAH member hospitals

## **GRANT WRITING**

GDAH provides Grant Writing services to GDAH member hospitals



ALWAYS do what you say you are going to do &  
if you can't speak up!





We could never accomplish what we have without the support of our funders . . . .

- HRSA
- USDA
- Arkansas Department of Health
- Susan G Komen Arkansas Affiliate
- TMF

# OUR CONTACT INFORMATION....

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Diabetes Site Accreditation, Diabetes Educator Certification, Insurance Enrollment, Prescription Assistance, Healthy Communities Grant, Healthcare Resource Directory, Cooking Matters, GDAH Newsletter

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GDAH Newsletter, press releases, GDAH website, GDAH publications, toll-free phone line, resource Directory, brochures

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Project Pink -free breast screening services and breast health education)

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